

## **Sugar Confectionery in Colombia**

Market Direction | 2022-07-18 | 21 pages | Euromonitor

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### **Report description:**

Sugar confectionery is seeing strong current value growth in 2022, continuing its rebound from steep decline during the pandemic, and exacerbated by inflationary pressures and rising costs in raw materials and production. Total volume growth has slowed dramatically from 2021's rate and will continue to slow further though still remaining positive. A large proportion of sales in sugar confectionery is made through single unit purchases such as one piece of candy, at small local grocers, and in 20...

Euromonitor International's Sugar Confectionery in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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