

Snacks in Portugal

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Report description:

The end of the COVID-19 pandemic restrictions in April 2022 and the return to work from January 2022 enabled the foodservice channel to continue its recovery after the losses incurred in 2020, although volume sales still remain below pre-pandemic values. Overall, the pandemic had a positive impact on many retail snacks categories, with volume sales seeing a gradual rise in 2022 as impulse purchases returned driving sales of single portion ice cream and countlines.

Euromonitor International's Snacks in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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