

Snacks in Peru

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Report description:

Full recovery of the snack category is expected in 2022 with an increase in consumption in all categories, driven by the return to face-to-face activities in schools and in many work centres, as well as the development of outdoor activities. Peruvians are once again enjoying the beach, swimming pools, riding a bicycle and playing in parks as social gatherings return post-pandemic, driving the return of impulse snack purchases.

Euromonitor International's Snacks in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Snacks in Peru
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List Of Contents And Tables

SNACKS IN PERU

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Premium segment set to grow faster than mass as consumers seek quality

Sugar-free chocolate is here to stay

Nestle maintains its leadership with innovation

PROSPECTS AND OPPORTUNITIES

New era of development is expected in chocolate confectionery

Local Peruvian chocolate will gain popularity

Chocolate boutiques in Lima could lead to more retail openings

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

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Table 17 Sales of Chocolate Tablets by Type: % Value 2017-2022
Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022
Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2017-2022
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gum consumption habit has decreased
Mondelez enjoys dominant position
Lack of innovation plagues gum category

PROSPECTS AND OPPORTUNITIES

Gum to make a slow recovery over the forecast period
Chewing gum will focus on specific audience needs, over product attributes
Multipacks are expected to gain value share

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2017-2022
Table 26 Sales of Gum by Category: Value 2017-2022
Table 27 Sales of Gum by Category: % Volume Growth 2017-2022
Table 28 Sales of Gum by Category: % Value Growth 2017-2022
Table 29 Sales of Gum by Flavour: Rankings 2017-2022
Table 30 NBO Company Shares of Gum: % Value 2018-2022
Table 31 LBN Brand Shares of Gum: % Value 2019-2022
Table 32 Distribution of Gum by Format: % Value 2017-2022
Table 33 Forecast Sales of Gum by Category: Volume 2022-2027
Table 34 □Forecast Sales of Gum by Category: Value 2022-2027
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to social gatherings boosts consumption
Current value sales return to pre-pandemic levels
Empresas Carozzi and Mondelez hold category positions

PROSPECTS AND OPPORTUNITIES

Sugar confectionery will regain better visibility supporting category growth
Health trend poses an opportunity and threat
Innovation is a must to target new customers

Summary 2 Other Sugar Confectionery by Product Type: 2022

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2017-2022
Table 38 Sales of Sugar Confectionery by Category: Value 2017-2022
Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022
Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

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Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 44 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sweet biscuits return as the preferred snack

Snack bar consumption improves but category is small

Fruit snacks packaged vs loose format

PROSPECTS AND OPPORTUNITIES

Supply of snack bars is expected to increase

Competition will provide category with new impetus

Rising costs forces average prices up with much uncertainty regarding when the pressure may abate

CATEGORY DATA

Table 77 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 78 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 79 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 80 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 81 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 82 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 83 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 84 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 85 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 86 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 87 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 88 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 89 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 90 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 91 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 92 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 93 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 94 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 95 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 96 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Impulse ice cream starts recovery after COVID-19 pandemic

D'Onofrio by Nestle owns the indisputable leadership

Government monitors trans-fat content in ice cream

PROSPECTS AND OPPORTUNITIES

Healthy trend opens up opportunities for new competitors

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Private label to become stronger competitors

Water-based ice creams gain traction as healthier alternatives

CATEGORY DATA

Table 49 Sales of Ice Cream by Category: Volume 2017-2022

Table 50 Sales of Ice Cream by Category: Value 2017-2022

Table 51 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 52 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 53 Sales of Ice Cream by Leading Flavours: Rankings 2017-2022

Table 54 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 55 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 56 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 57 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 58 □LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 59 □NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 60 □LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 61 □Distribution of Ice Cream by Format: % Value 2017-2022

Table 62 □Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 63 □Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 64 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 65 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail volume and current value sales witness strong performance

Face to face classes reactivates consumption of small size formats

Mondelez leads salty snacks in Peru

PROSPECTS AND OPPORTUNITIES

Premium snacks to gain popularity as consumers increase indulgent occasions

New competitors and business models are entering

Healthy packed snacks to gain popularity

CATEGORY DATA

Table 66 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 67 Sales of Savoury Snacks by Category: Value 2017-2022

Table 68 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 69 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 70 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 71 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 72 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 73 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 74 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 75 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 76 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

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