

## **Snacks in Peru**

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### **Report description:**

Full recovery of the snack category is expected in 2022 with an increase in consumption in all categories, driven by the return to face-to-face activities in schools and in many work centres, as well as the development of outdoor activities. Peruvians are once again enjoying the beach, swimming pools, riding a bicycle and playing in parks as social gatherings return post-pandemic, driving the return of impulse snack purchases.

Euromonitor International's Snacks in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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