

Snacks in Ecuador

Market Direction | 2022-07-19 | 59 pages | Euromonitor

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Report description:

Ecuador implemented a very successful COVID-19 vaccination campaign that allowed the country to return to relative normality by the end of 2021. The re-opening of classes back inside schools occurred during the last quarter of 2021 has been hugely beneficial to the snack category. Indeed, 2022 will be the first year of full face-to-face classes for some years. Pandemic restrictions were reduced to a minimum in the first quarter of 2022 and in March 2022, restaurants, shopping malls, cinemas, ent...

Euromonitor International's Snacks in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CATEGORY DATA

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