

Snacks in Colombia

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Report description:

In 2022 snacks is feeling the impact of inflationary pressures resulting from the global supply chain crisis and scarcity of raw materials. The upshot is increased costs passed onto the consumer through raised unit prices and thus strong current value growth throughout snacks. Volume growth remains positive too, though is significantly slowed following on from 2021's post-pandemic rebound surge. Sales are to some extent undermined by the wider economic context and increased consumer price sensit...

Euromonitor International's Snacks in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Cia de Galletas Noel maintains clear company lead through highly active brands

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PROSPECTS AND OPPORTUNITIES

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Leading brand Crem Helado launches several new innovations

Popsy expands delivery service and introduces vending machines

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PROSPECTS AND OPPORTUNITIES

Take-home ice cream to return to positive growth while old and new flavours will direct development

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Bakery products producers joins savoury snacks with traditional Colombian fare

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