

## **Snacks in Argentina**

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### **Report description:**

Snacks is still on the path to recovery in Argentina in 2022, following the COVID-19 pandemic and a complicated economic crisis. Though snacks registered a rebound in 2021, it remained fragile due to high inflation and decreased purchasing power. In 2022, gains in volume sales are driven mainly by impulse sales as consumers return to their pre-pandemic routines. Workers are back in the office for at least three or four days per week, and children and students are back in the classroom. These dev...

Euromonitor International's Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Snacks in Argentina  
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### List Of Contents And Tables

#### SNACKS IN ARGENTINA

##### EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

##### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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##### SOURCES

Summary 1 Research Sources

#### CHOCOLATE CONFECTIONERY IN ARGENTINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Chocolate with peanuts satisfies consumers' expanding tastes

Small formats support sales in kiosks

Arcor maintains lead thanks to broad pricing strategy

##### PROSPECTS AND OPPORTUNITIES

New labelling law leaves chocolate producers unconcerned, while demand for dark chocolate rises

Restrictions limit growth of imported brands in Argentina

E-commerce growth prompts players to invest in online presence

##### CATEGORY DATA

Table 85 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 86 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 87 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 88 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

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Table 89 Sales of Chocolate Tablets by Type: % Value 2017-2022  
 Table 90 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022  
 Table 91 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022  
 Table 92 Distribution of Chocolate Confectionery by Format: % Value 2017-2022  
 Table 93 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027  
 Table 94 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027  
 Table 95 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027  
 Table 96 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

#### GUM IN ARGENTINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Gum falls out of favour thanks to outdated and unhealthy image  
 Gum's natural home, kiosks, suffers from increased costs leading to closures  
 Mondelez and Arcor dominate gum in 2022

##### PROSPECTS AND OPPORTUNITIES

Investment in updating gum's image is necessary to remain relevant  
 Sales set to slow, though local players gain ground in bubble gum  
 Eased restrictions to lead to slowdown in e-commerce's growth in gum

##### CATEGORY DATA

Table 13 Sales of Gum by Category: Volume 2017-2022  
 Table 14 Sales of Gum by Category: Value 2017-2022  
 Table 15 Sales of Gum by Category: % Volume Growth 2017-2022  
 Table 16 Sales of Gum by Category: % Value Growth 2017-2022  
 Table 17 Sales of Gum by Flavour: Rankings 2017-2022  
 Table 18 NBO Company Shares of Gum: % Value 2018-2022  
 Table 19 LBN Brand Shares of Gum: % Value 2019-2022  
 Table 20 Distribution of Gum by Format: % Value 2017-2022  
 Table 21 Forecast Sales of Gum by Category: Volume 2022-2027  
 Table 22 □Forecast Sales of Gum by Category: Value 2022-2027  
 Table 23 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027  
 Table 24 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

#### SUGAR CONFECTIONERY IN ARGENTINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Post-pandemic socialising sees sales rise in sugar confectionery  
 Medicated confectionery leads growth as Arcor invests in pastilles, gummies, jellies and chews  
 Arcor still dominates as L'Heritier declines

##### PROSPECTS AND OPPORTUNITIES

Labelling law, rising health consciousness and municipal policies set to undermine sales in sugar confectionery  
 Kiosks collaborate with e-commerce players to compete with modern grocery retailers  
 Lollipops loses loyalty as companies lose interest

##### CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2022  
 Table 25 Sales of Sugar Confectionery by Category: Volume 2017-2022  
 Table 26 Sales of Sugar Confectionery by Category: Value 2017-2022  
 Table 27 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022  
 Table 28 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

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Table 29 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 30 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 31 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 32 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 33 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 34 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 35 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 36 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

## SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN ARGENTINA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Precios Cuidados benefits brands and consumers with controlled pricing

Return to school, work and play benefits filled biscuits and snack bars

Oreo brand retains strong loyalty despite controversy, and private label expands

#### PROSPECTS AND OPPORTUNITIES

Labelling law likely to harm cereal bars, while sweet biscuits battles breakfast cereals

PepsiCo sells off Toddy brand; Guaymallen invests in new plant

E-commerce's rise will continue, driving demand for private label products

#### CATEGORY DATA

Table 37 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 38 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 39 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 40 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 41 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 42 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 43 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 44 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 45 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 46 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 47 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 48 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 49 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 50 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 51 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 52 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 53 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 54 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 55 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 56 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

## ICE CREAM IN ARGENTINA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Tourism drives growth in impulse ice cream in 2022

Plant-based ice cream surges ahead with new flavours and partnerships

Brands compete with private label for sales in take-home ice cream

#### PROSPECTS AND OPPORTUNITIES

Froneri rules impulse ice cream but local players will gather strength over the forecast period

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Restrictions keep imports negligible, and e-commerce growth set to remain low  
Innovation in ice cream to be led by current health trends

#### CATEGORY DATA

Table 57 Sales of Ice Cream by Category: Volume 2017-2022

Table 58 Sales of Ice Cream by Category: Value 2017-2022

Table 59 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 60 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 61 Sales of Ice Cream by Leading Flavours: Rankings 2017-2022

Table 62 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 63 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 64 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 65 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 66 □LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 67 □NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 68 □LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 69 □Distribution of Ice Cream by Format: % Value 2017-2022

Table 70 □Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 71 □Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 72 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 73 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

#### SAVOURY SNACKS IN ARGENTINA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Soaring costs lead to higher price units and salty snacks slows down

Bagley leads by far, while Mondelez rejuvenates Saladix brand

Savoury biscuits enjoys surge and rice snacks turn up in kiosks

#### PROSPECTS AND OPPORTUNITIES

Salty snacks to suffer unless low-salt varieties expand

Price limits to drive demand in savoury biscuits

Private label will make steady gains as consumers seek out low-cost options

#### CATEGORY DATA

Table 74 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 75 Sales of Savoury Snacks by Category: Value 2017-2022

Table 76 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 77 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 78 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 79 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 80 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 81 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 82 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 83 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 84 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

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