

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom

Market Direction | 2022-07-22 | 31 pages | Euromonitor

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Report description:

In the second half of 2021, closed system single-use vapour products exploded from its small base, with the full year seeing current value growth in the triple digits. Major brands in the category are Geek Bar and Elf Bar, which together account for more than a third of value sales. Similar to nicotine pouches, sales of disposable single-use products are primarily driven by younger adults who have not traditionally purchased nicotine products before. Such consumers therefore represent new and or...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

July 2022

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