

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

Market Direction | 2022-07-21 | 24 pages | Euromonitor

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Report description:

Heated tobacco continued to grow in 2021. Consumers have responded positively to the product, with many seeing it as a compromise between smoking and adapting a habit that better benefits their health. After its late entry to Slovenia in October 2017, heated tobacco products also recorded phenomenal retail volume growth in its first year of sales. Heated tobacco products entered the landscape as a novel and innovative area, managing to attract consumers who were searching for an alternative prod...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Smokeless tobacco remains niche as advertising bans limit exposure

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