

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

Market Direction | 2022-07-21 | 24 pages | Euromonitor

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Report description:

Heated tobacco continued to grow in 2021. Consumers have responded positively to the product, with many seeing it as a compromise between smoking and adapting a habit that better benefits their health. After its late entry to Slovenia in October 2017, heated tobacco products also recorded phenomenal retail volume growth in its first year of sales. Heated tobacco products entered the landscape as a novel and innovative area, managing to attract consumers who were searching for an alternative prod...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia
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July 2022

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SLOVENIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Heated tobacco remains the largest product area as consumers shift from cigarettes

E-vapour products takes a hit as trend subsides and health concerns rise

Smokeless tobacco remains niche as advertising bans limit exposure

PROSPECTS AND OPPORTUNITIES

Heated tobacco to remain primary growth driver in the category

Open vaping systems continues its downwards spiral

Potential for the expansion of closed vaping systems

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: % Volume Growth 2017-2021

Table 3 Sales of Heated Tobacco: Volume 2016-2021

Table 4 Sales of Heated Tobacco: % Volume Growth 2017-2021

Table 5 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 7 Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 8 NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 9 LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 10 □NBO Company Shares of Tobacco Heating Devices: % Volume 2017-2021

Table 11 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2018-2021

Table 12 □NBO Company Shares of Heated Tobacco: % Volume 2017-2021

Table 13 □LBN Brand Shares of Heated Tobacco: % Volume 2018-2021

Table 14 □Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 15 □Distribution of Tobacco Heating Devices by Format: % Volume 2016-2021

Table 16 □Distribution of Heated Tobacco by Format: % Volume 2016-2021

Table 17 □Forecast Sales of Tobacco Heating Devices: Volume 2021-2026

Table 18 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026

Table 19 □Forecast Sales of Heated Tobacco: Volume 2021-2026

Table 20 □Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026

Table 21 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 22 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

TOBACCO IN SLOVENIA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

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2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2016-2021

Table 25 Sales of Tobacco by Category: Value 2016-2021

Table 26 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 27 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 28 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 29 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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