

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia

Market Direction | 2022-07-21 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The general trend within e-liquids is towards products with less nicotine. E-liquid with 0 mg/ml and products with 1-9 mg/ml saw the strongest growth in 2021, while those with nicotine levels of 20mg/ml and more witnessed share decline. This was in line with the health and wellness trend that is pushing people to seek options that they consider to be less harmful.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia

Euromonitor International

July 2022

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SERBIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Trend towards lower nicotine content

Paz disappears, but is expected to return

Leaders support heated tobacco portfolios

PROSPECTS AND OPPORTUNITIES

Nicotine pouches and heated tobacco to see strong growth

E-vapour to see continued expansion

Greater regulation likely

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2016-2021

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2021

Table 4 Sales of Heated Tobacco: Volume 2016-2021

Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2021

Table 6 Sales of Tobacco Free Oral Nicotine: Volume 2016-2021

Table 7 Sales of Tobacco Free Oral Nicotine by Category: Value 2016-2021

Table 8 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2020-2021

Table 9 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 10 □Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 11 □Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 12 □NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 13 □LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 14 □NBO Company Shares of Tobacco Heating Devices: % Volume 2017-2021

Table 15 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2018-2021

Table 16 □NBO Company Shares of Heated Tobacco: % Volume 2017-2021

Table 17 □LBN Brand Shares of Heated Tobacco: % Volume 2018-2021

Table 18 □NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2017-2021

Table 19 □LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2018-2021

Table 20 □Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 21 □Distribution of Tobacco Heating Devices by Format: % Volume 2016-2021

Table 22 □Distribution of Heated Tobacco by Format: % Volume 2016-2021

Table 23 □Forecast Sales of Tobacco Heating Devices: Volume 2021-2026

Table 24 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026

Table 25 □Forecast Sales of Heated Tobacco: Volume 2021-2026

Table 26 □Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026

Table 27 □Forecast Sales of Tobacco Free Oral Nicotine: Volume 2021-2026

Table 28 □Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2021-2026

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 29 □Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2021-2026

Table 30 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 31 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

TOBACCO IN SERBIA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 32 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 33 Sales of Tobacco by Category: Volume 2016-2021

Table 34 Sales of Tobacco by Category: Value 2016-2021

Table 35 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 36 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 37 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 38 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 39 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 40 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Serbia

Market Direction | 2022-07-21 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-20
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com