

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru

Market Direction | 2022-07-21 | 20 pages | Euromonitor

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Report description:

Since the onset of the COVID-19 crisis, consumers have migrated to purchasing e-vapour products, as well as liquids/capsules, through the digital channels of major vendors. In contrast to previous years, where in-store experience and in-person advice were deciding factors for purchases, consumers have come to value a quick and easy shopping experience from brands they already know. In the forecast period, expanding distribution and increased activity on social media platforms will drive sales. I...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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