

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Georgia

Market Direction | 2022-07-19 | 23 pages | Euromonitor

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Report description:

E-vaping hit a speed bump in 2020, not only due to the pandemic, but also because e-vaping products are now subject to tobacco tax and this is for a product that is already relatively expensive, compared to cigarettes. However, e-vaping has adjusted to the new reality and registered double-digit value growth in 2021. In addition, the opening of e-vaping bars and the opening of further retail outlets has also supported volume sales. Heated tobacco is new to Georgia, but also registered very health...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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