

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia

Market Direction | 2022-07-18 | 24 pages | Euromonitor

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Report description:

Closed system products continue to bet on increasing penetration amongst smokers via pricing strategy, as manufacturers attempt to democratise the segment. In addition, the segment is seeing increasing personalisation through the introduction of skins and engravings catering to the preferences of young adults of legal smoking age. Brand's investment in the development of their e-commerce presence has particularly increased exposure, with players looking to entrench habit changes in consumers by...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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