

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina

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Report description:

Smokeless tobacco, e-vapour products and heated tobacco was the most dynamic area of the tobacco market in Bosnia and Herzegovina in current value growth terms in 2021, with key categories also posting impressive growth in volume sales. Rising awareness of the health risks associated with smoking continued to strengthen interest in these items, which are increasingly seen as less harmful substitutes for traditional tobacco products. Demand was also bolstered by the perception that they can provi...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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July 2022

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E-vapour products benefits most from health concerns surrounding tobacco smoking

Nicotine pouches grows fastest in current value terms, but from a very low base

Interest in heated tobacco products continues to rise

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