

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria

Market Direction | 2022-07-19 | 23 pages | Euromonitor

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Report description:

The number of users of e-vapour products in Algeria continued to grow amongst both male and female consumers in 2021. Noticeable amongst the male audience was a particular preference for open vaping systems with direct inhalation, given their substantial proportion of vapour and nicotine, whilst female smokers appreciate more the perceived advantages of closed vaping systems, namely their small size, ease-of-use and being odourless. The category continues to expand thanks to the perception among...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria

Euromonitor International

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List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN ALGERIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

E-vapour products record strong value growth as smokers switch from cigarettes

Prices hikes and illicit trade undermine the performance of e-vapour products

Illicit trade continues to impact smokeless tobacco

PROSPECTS AND OPPORTUNITIES

Smokeless tobacco is set to remain popular in Algeria

Smokeless tobacco continues to be shaped by loose US-style moist snuff

Vapour products industry expected to become more organised in Algeria

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 2 Sales of Smokeless Tobacco by Category: Volume 2016-2021

Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 5 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 6 Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 7 NBO Company Shares of Smokeless Tobacco: % Volume 2017-2021

Table 8 LBN Brand Shares of Smokeless Tobacco: % Volume 2018-2021

Table 9 NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 10 □LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 11 □Distribution of Smokeless Tobacco by Format: % Volume 2016-2021

Table 12 □Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 13 □Forecast Sales of Smokeless Tobacco by Category: Volume 2021-2026

Table 14 □Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2021-2026

Table 15 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 16 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

TOBACCO IN ALGERIA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

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Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 17 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 18 Sales of Tobacco by Category: Volume 2016-2021

Table 19 Sales of Tobacco by Category: Value 2016-2021

Table 20 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 21 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 22 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 23 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 24 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 25 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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