

## **Savoury Snacks in Turkey**

Market Direction | 2022-07-19 | 24 pages | Euromonitor

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### **Report description:**

Sales in salty snacks overall continue to rise in 2022, with healthy, robust growth in volume terms and skyrocketing current value rises as the effects of inflation and increased cost make themselves felt. During the pandemic, demand for at-home savoury snacks consumption rose. With more consumption occasions, and increased film-streaming in the home, larger pack sizes became popular. In 2022, some of these trends continue. More consumers are becoming budget-conscious, and while eased restrictio...

Euromonitor International's Savoury Snacks in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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