

Savoury Snacks in Pakistan

Market Direction | 2022-07-20 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Savoury snacks was fairly resilient during the pandemic, with retail volume sales growth only slowing in 2020 due to limited impulse purchase occasions, while overall demand was driven by more frequent snacking occasions during home seclusion. Sales growth, driven by increasing mobility which supported a greater likelihood of impulse sales, picked up over the second half of 2021 with restrictions easing in line with the rolling out of the country's vaccination programme. Savoury snacks is expect...

Euromonitor International's Savoury Snacks in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Pakistan
Euromonitor International
July 2022

List Of Contents And Tables

SAVOURY SNACKS IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Savoury snacks records dynamic growth in line with greater mobility
Rise of value-sized packaging for sharing and offer of more attractive prices
PepsiCo retains dominance of savoury snacks

PROSPECTS AND OPPORTUNITIES

Savoury snacks set to record continuous growth
Digital marketing to appeal to younger audience
E-commerce gaining in popularity as alternative distribution channel

CATEGORY DATA

- Table 1 Sales of Savoury Snacks by Category: Volume 2017-2022
Table 2 Sales of Savoury Snacks by Category: Value 2017-2022
Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022
Table 4 Sales of Savoury Snacks by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Savoury Snacks: % Value 2018-2022
Table 6 LBN Brand Shares of Savoury Snacks: % Value 2019-2022
Table 7 Distribution of Savoury Snacks by Format: % Value 2017-2022
Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027
Table 9 Forecast Sales of Savoury Snacks by Category: Value 2022-2027
Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

SNACKS IN PAKISTAN

EXECUTIVE SUMMARY

Snacks in 2022: The big picture
Key trends in 2022
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 12 Sales of Snacks by Category: Volume 2017-2022
Table 13 Sales of Snacks by Category: Value 2017-2022
Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022
Table 15 Sales of Snacks by Category: % Value Growth 2017-2022
Table 16 NBO Company Shares of Snacks: % Value 2018-2022
Table 17 LBN Brand Shares of Snacks: % Value 2019-2022
Table 18 Distribution of Snacks by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 19 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 20 Forecast Sales of Snacks by Category: Value 2022-2027

Table 21 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Savoury Snacks in Pakistan

Market Direction | 2022-07-20 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com