

## **Savoury Snacks in Guatemala**

Market Direction | 2022-07-22 | 21 pages | Euromonitor

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### **Report description:**

Savoury snacks is predicted to remain by far the best seller in snacks in Guatemala in retail volume terms over 2022. All significant categories registered retail volume growth in 2020 and 2021, as Coronavirus (COVID-19) lockdown and other restrictions on consumer movement, such as work-from-home and distance learning and few opportunities for socialisation, saw consumers spend long hours in the home. This increased film and TV watching and the playing of video and other games in the home, which...

Euromonitor International's Savoury Snacks in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Major salty snacks players increase pack volumes to satisfy consumers and grow margins

Loyal consumers push Diana's comeback, while wider distribution supports Barcel and Yummies

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Fuller resumption of impulse purchases and robust at-home consumption to stimulate healthy retail sales growth in savoury snacks

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