

Savoury Snacks in Ecuador

Market Direction | 2022-07-19 | 18 pages | Euromonitor

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Report description:

Some categories such as salty snacks rely heavily on impulse sales. In traditional channels, it is possible to find salty snacks retailing from 25 cents, which are popular among young consumers, however, brands typically have high visibility on retail shelves. The return of face-to-face classes at the end of 2021 has allowed many students to travel around the city, which opens up impulse purchases.

Euromonitor International's Savoury Snacks in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Savoury biscuits impacted as consumers spend more time out of home
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