

Savoury Snacks in Colombia

Market Direction | 2022-07-18 | 22 pages | Euromonitor

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Report description:

Savoury snacks is posting slowed but still healthy volume and current value growth in 2022. The further easing of COVID-19 restrictions, progress in vaccination rates and a return to pre-pandemic daily activities are all contributing to a positive performance. Savoury snacks are typically bought in individual-size formats and consumed at the place of purchase, often accompanied by a beverage. This changed during the pandemic, and 2022 is seeing a return to boosted sales in individual sizes as fa...

Euromonitor International's Savoury Snacks in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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