

Savoury Snacks in Bolivia

Market Direction | 2022-07-18 | 21 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) impact on demand was mixed in savoury snacks in Bolivia. In light of heightened awareness of the importance of health, and by extension healthier snacking, nuts, seeds and trail mixes enjoyed a spike in consumption, while popular, but perceived unhealthy salty snacks like potato chips and puffed snacks, as well as less established ones like tortilla chips, witnessed a dip in retail volume sales. Meanwhile, lockdown and a lingering fear of infection saw consumers turn m...

Euromonitor International's Savoury Snacks in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Cheetos disrupts puffed snacks landscape

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