

Premium and Luxury Cars in Turkey

Market Direction | 2022-07-18 | 16 pages | Euromonitor

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Report description:

Due to the high prices of premium and luxury cars, brands from this category continue to account for the lion's share of total sales of luxury goods in current value terms in Turkey in 2022, with Mercedes-Benz, Audi and BMW remaining the outright leaders in the market. Nonetheless, inventory shortages caused by pandemic-related disruption to international production and supply chains continues to limit the expansion of premium and luxury cars in Turkey in 2022.

Euromonitor International's Premium and Luxury Cars in Turkey report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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