

## Personal Luxury in Italy

Market Direction | 2022-07-20 | 24 pages | Euromonitor

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### Report description:

After seeing a significant current value decline due to COVID-19 in 2020, designer apparel and footwear saw a strong rebound in 2021. Growth is set to continue in 2022, with a double-digit increase, although sales are still expected to remain below the 2019 level. However, domestic retail expenditure is set to fully recover to higher than the 2019 level of sales, driven by "revenge shopping", and the return of events and special occasions. Growth is also linked to the further easing of restricti...

Euromonitor International's Personal Luxury in Italy report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Personal Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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