

Kenya Cities Review

City Review | 2022-07-21 | 19 pages | Euromonitor

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Report description:

Nairobi and Mombasa are Kenya's most economically vibrant cities. The cities' economic strength is partially supported by higher consumer expenditure, as compared to the other major cities within the country. Moreover, Nairobi holds the highest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, increasing global inflation, and in the longer run, burdens on cities' infrastructure, due to large and increasing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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