

## **Gum in Costa Rica**

Market Direction | 2022-07-19 | 16 pages | Euromonitor

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### **Report description:**

Gum is not considered an essential or functional snack in Costa Rica and, instead, is more popular as an out-and-about indulgence, or for freshening breath in social environments or whilst at work. It is usually bought by younger generations to avoid bad breath, who often purchase gum to hide the smell of tobacco, alcohol, or other substances from their parents, or just to generally improve their breath when surrounded by other people. As pandemic restrictions have been relaxed and younger consu...

Euromonitor International's Gum in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gum market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2022

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Gum options are limited with at home consumption is inspiring promotion

Sugarless gum consumed as a way to help lose weight

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