

Gum in Bolivia

Market Direction | 2022-07-18 | 19 pages | Euromonitor

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Report description:

Gum was one of the types of snacks hit hardest by the Coronavirus (COVID-19) pandemic in Bolivia. Both bubble gum and chewing gum witnessed steep declines in retail volume and current value sales in 2020, as consumption occasions were drastically reduced. Bubble gum, the main type in retail volume terms, is usually consumed by children when outside the home. Thus, distance learning and fewer opportunities for outdoor activities led to a strong drop in consumption. Similarly, teenagers and adults...

Euromonitor International's Gum in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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