

Experiential Luxury in Turkey

Market Direction | 2022-07-18 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

After having been especially hard hit by the fallout from the COVID-19 pandemic in 2020, luxury hotels has continued to see dynamic growth in 2022 after a strong recovery in 2021, with this being mostly due to a steady recovery in inbound tourism. The adoption of strict hygiene and safety protocols to reduce the risk of exposure to COVID-19 and to provide reassurance to guests has also contributed to the category's impressive rebound. Sales bookings have also benefited from the growing tendency a...

Euromonitor International's Experiential Luxury in Turkey report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Experiential Luxury in Turkey

Euromonitor International

July 2022

List Of Contents And Tables

EXPERIENTIAL LUXURY IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Luxury hotels sees dynamic growth

New luxury hotels continue to open in 2022

New luxury fine dining venues

PROSPECTS AND OPPORTUNITIES

Experiential luxury looks set for a bright future but economic challenges remain

Investments in exclusive luxury residences will continue

Growing demand for sustainable tourism

CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2017-2022

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Experiential Luxury: % Value 2017-2021

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2018-2021

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2022-2027

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2022-2027

LUXURY GOODS IN TURKEY

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2017-2022

Table 8 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 10 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 11 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 13 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Experiential Luxury in Turkey

Market Direction | 2022-07-18 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com