

Experiential Luxury in Turkey

Market Direction | 2022-07-18 | 17 pages | Euromonitor

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Report description:

After having been especially hard hit by the fallout from the COVID-19 pandemic in 2020, luxury hotels has continued to see dynamic growth in 2022 after a strong recovery in 2021, with this being mostly due to a steady recovery in inbound tourism. The adoption of strict hygiene and safety protocols to reduce the risk of exposure to COVID-19 and to provide reassurance to guests has also contributed to the category's impressive rebound. Sales bookings have also benefited from the growing tendency a...

Euromonitor International's Experiential Luxury in Turkey report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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