

Experiential Luxury in Italy

Market Direction | 2022-07-20 | 19 pages | Euromonitor

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Report description:

Experiential luxury is expected to see robust double-digit current value growth in 2022, thanks to the further easing of the pandemic and the lifting of restrictions in Italy, encouraging domestic consumers to resume their visits to luxury foodservice outlets and luxury hotels, also being helped by the return of luxury international tourists. Although 2022 started negatively because of the impact of the Omicron COVID-19 wave (according to tourist organisation Federalberghi, in the first two mont...

Euromonitor International's Experiential Luxury in Italy report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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EXPERIENTIAL LUXURY IN ITALY

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Italy is still popular for luxury experiences, but business travel is slow to return
Continuation of openings indicates confidence and potential

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