

# **Experiential Luxury in Canada**

Market Direction | 2022-07-18 | 16 pages | Euromonitor

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### **Report description:**

Experiential luxury, which is accounted for entirely by luxury hotels, is seeing dynamic growth in 2022, after multiple lockdowns and other government COVID-19 measures and travel restrictions severely reduced demand in 2020 and 2021. In early 2022, the government began to roll back its COVID-19 regulations as infection rates fell, with this also including the relaxation of travel restrictions. This provided a big boost to the recovery of downtown luxury hotels in key business and tourism destin...

Euromonitor International's Experiential Luxury in Canada report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Experiential Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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