

## **Cigars, Cigarillos and Smoking Tobacco in Turkey**

Market Direction | 2022-07-22 | 29 pages | Euromonitor

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### **Report description:**

Smoking tobacco continued to register double-digit growth in retail volume terms in 2021, with fine cut tobacco stealing considerable share from cigarettes as a result of the high prices of the latter. People with lower incomes and Turkey's student population showed a growing preference for these products at the end of the review period, with the COVID-19 pandemic putting further pressure on consumer incomes. In addition, fine cut tobacco has become more widely available throughout the country,...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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