

Cigars, Cigarillos and Smoking Tobacco in Tunisia

Market Direction | 2022-07-22 | 23 pages | Euromonitor

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Report description:

Despite the great importance of smoking tobacco, cigars and cigarillos, this sector has been neglected in Tunisia by the authorities, especially by state-owned Regie Nationale des Tabacs et des Allumettes (RNTA).

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARS, CIGARILLOS AND SMOKING TOBACCO IN TUNISIA

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Cigars, cigarillos and smoking tobacco is a neglected category, due to no cigarillo sales and low interest in cigars

Illicit trade in smoking tobacco remains dominant, with authorities offering lower taxes to encourage more official variants

Cigars and cigarillos continue to enjoy illicit trade, from desirable Cafe Creme to Cuban cigars

PROSPECTS AND OPPORTUNITIES

RNTA set to launch smoking tobacco in the country, as part of its battle against illicit trade

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Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
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