

Cigars, Cigarillos and Smoking Tobacco in Sweden

Market Direction | 2022-07-21 | 29 pages | Euromonitor

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Report description:

Fine cut tobacco saw a large decrease in the pandemic, as cross-border trade with Norway was restricted. This prevented Norwegian consumers from visiting and purchasing fine cut tobacco in Sweden, as they frequently did pre-pandemic. During 2021, cross-border trade remained minimal throughout the year. However, seeing as fine cut tobacco had absorbed most of the negative impact in the preceding year, it only saw a moderate decline in 2021.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SWEDEN

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Fine cut tobacco continues long-term trend of decline

Decline of cigars mitigated by renewed local demand and greater disposable income of typical users

Scandinavian Tobacco Group continues to lead cigarillos and smoking tobacco whilst Habanos maintains top position in cigars

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