

Cigars, Cigarillos and Smoking Tobacco in Slovenia

Market Direction | 2022-07-21 | 25 pages | Euromonitor

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Report description:

In 2021, smoking tobacco sales increased in retail volume terms. Smoking tobacco benefited from consumers trading down from more expensive cigarettes. This was primarily due price rises in cigarettes after the implementation of a tax rise in 2021 which was introduced to discourage consumers from smoking. Furthermore, consumers have become more price sensitive due to financial uncertainty, causing consumers to cut their spending on non-essential items.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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