

Cigars, Cigarillos and Smoking Tobacco in Poland

Market Direction | 2022-07-22 | 28 pages | Euromonitor

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Report description:

Fine cut tobacco registered dynamic growth in retail volume terms during the review period with it benefiting from its status as a lower-cost alternative to cigarettes. It was already benefiting from strong demand from price-sensitive consumers but following the outbreak of COVID-19 more smokers fell into this category as jobs and businesses came under pressure. Not only did demand rise but more new brands and products also entered the field such as Mac Barren and Denim Half Zware, while some br...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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