

Cigars, Cigarillos and Smoking Tobacco in Hungary

Market Direction | 2022-07-18 | 33 pages | Euromonitor

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Report description:

In 2021, the government raised the excise duty to comply with the EU minimum level after many years of delay, which caused a significant increase in smoking tobacco retail prices. The 2-step excise tax increase also affected fine cut tobacco, although its tax component already complied with the requirements. The tobacco market has seen a general rise, but a stronger increase in cigarette prices than for fine cut tobacco or cigarillos. This has given a boost to the decline in traditional tobacco...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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