

Cigars, Cigarillos and Smoking Tobacco in Egypt

Market Direction | 2022-07-22 | 24 pages | Euromonitor

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Report description:

2021 saw a further decline in demand for cigars and cigarillos, a trend that started over the review period and continued in the year due to the spike in cigar prices at the end of 2020. Also, cigars and cigarillos remains a niche category in the country, only consumed by a limited number of loyal smokers who can afford them and who in most cases have their set routines and preferred brands and locations to buy from.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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CIGARS, CIGARILLOS AND SMOKING TOBACCO IN EGYPT

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Price increases impact demand in 2021

Health and finance concerns hamper category growth

Eastern Co SAE maintains its strong lead in cigars and cigarillos in 2021

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Only pipe tobacco will be able to record growth

Overall gains likely to be limited

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TOBACCO IN EGYPT

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