

Cigars, Cigarillos and Smoking Tobacco in Colombia

Market Direction | 2022-07-18 | 22 pages | Euromonitor

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Report description:

Cigars has retained a premium positioning and remains the largest category in value terms within overall cigars, cigarillos, and smoking tobacco despite a difficult year in 2021. The target audience for cigars is an affluent niche for whom price rises stemming from higher costs can be more easily absorbed, especially amongst avid collectors who look for a particular, distinctive experience. The product is strongly associated with affluent older males and luxury lifestyles. As a result, the price...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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