

## **Cigars, Cigarillos and Smoking Tobacco in Bulgaria**

Market Direction | 2022-07-15 | 30 pages | Euromonitor

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### **Report description:**

Smoking tobacco achieved strong retail growth in 2021 following the decline the category suffered in 2020. A growing number of cigarette smokers are shifting to smoking tobacco products, particularly fine cut tobacco, which is used to roll one's own cigarettes. This is much less expensive than purchasing regular cigarettes (which are experiencing rising prices due to continued excise tax hikes) and, given that consumers continued to spend more time at home, they had more time to roll cigarettes...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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