

Cigarettes in the United Kingdom

Market Direction | 2022-07-22 | 26 pages | Euromonitor

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Report description:

The continuation of restrictive social measures for a significant proportion of 2021, notably working from home orders, meant that consumers in the UK had greater opportunity to smoke, whilst others were simply bored or stressed. This dynamic contributed to an uptick in volume growth in 2021, coupled with the fact that although smoking prevalence continued to decline on a net basis, evidence suggests some smokers relapsed, particularly amongst younger adults. Ultimately, those who continued to s...

Euromonitor International's Cigarettes in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN THE UNITED KINGDOM

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Volume growth for cigarettes for the first time since 2009

Disparate recovery for distribution channels in cigarettes

Value brands continue to benefit from economic uncertainty

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Major regulation postponed, delaying the government's "Smoke-free 2030" target

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TOBACCO IN THE UNITED KINGDOM

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