

Cigarettes in the Philippines

Market Direction | 2022-07-18 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Despite the improvement in the Philippine economy in 2021, the cigarettes category continued to struggle and experienced further decline. Market leader, Philip Morris Fortune Tobacco Corp (PMFTC), maintained cost-containment measures to limit the decline in cigarette volumes, which meant that brands such as Jackpot, Fortune, and Marlboro did not increase prices notwithstanding the annual tax hike on cigarettes. Such strategies were important as, since 2017, economy cigarettes have been notably i...

Euromonitor International's Cigarettes in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigarettes in the Philippines
Euromonitor International
July 2022

List Of Contents And Tables

CIGARETTES IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Cigarette volume sales continues to plummet

Cigarettes faces a threat from heated tobacco

Economy cigarettes gaining ground again

PROSPECTS AND OPPORTUNITIES

Negative outlook for cigarettes

Other grocery retailers will continue to command the bulk of volume sales

Support for heated tobacco will threaten cigarettes

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2016-2021

Table 3 Sales of Cigarettes by Category: Value 2016-2021

Table 4 Sales of Cigarettes: % Volume Growth 2016-2021

Table 5 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 6 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 9 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 10 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 11 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 12 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 15 Forecast Sales of Cigarettes: Volume 2021-2026

Table 16 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

TOBACCO IN THE PHILIPPINES

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in 2021: The big picture
Cigarettes faces more threats to recovery
Competitive landscape
Retailing developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 2 Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Point-of-sale display bans
Smoking in public places
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2016-2021
Table 26 Sales of Tobacco by Category: Value 2016-2021
Table 27 Sales of Tobacco by Category: % Volume Growth 2016-2021
Table 28 Sales of Tobacco by Category: % Value Growth 2016-2021
Table 29 Forecast Sales of Tobacco by Category: Volume 2021-2026
Table 30 Forecast Sales of Tobacco by Category: Value 2021-2026
Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026
Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 3 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cigarettes in the Philippines

Market Direction | 2022-07-18 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com