

Cigarettes in Thailand

Market Direction | 2022-07-21 | 24 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19 in Thailand numerous articles appeared from the government and in the media highlighting the additional health risk of smoking. Given that COVID-19 attacks the respiratory system, health experts stated that smokers would be at greater risk of complications if they contract the virus. This caused many consumers to reconsider their smoking habits, with many consumers looking to cut down or quit. Added to this, consumers became increasingly price conscious due to...

Euromonitor International's Cigarettes in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN THAILAND

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Economy band cigarettes continue to thrive thanks to tax advantage and introduction of plain packaging

Little change in the competitive landscape as Philip Morris extends its dominance

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TOBACCO IN THAILAND

EXECUTIVE SUMMARY

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