

Cigarettes in Spain

Market Direction | 2022-07-18 | 29 pages | Euromonitor

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Report description:

Retail constant value sales (2021 prices) of cigarettes declined during 2021, but there was a moderate rebound in retail volume sales, which had contracted sharply in 2020 due to pandemic restrictions. Nonetheless, retail volume sales remained well below their pre-pandemic level.

Euromonitor International's Cigarettes in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN SPAIN

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Volume sales rebound as COVID-19 restrictions are eased

Philip Morris' lead narrows, as it pivots towards heated tobacco products

Pandemic economic shock and rising inflation lead to increased price sensitivity

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TOBACCO IN SPAIN

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