

## **Cigarettes in Slovenia**

Market Direction | 2022-07-21 | 25 pages | Euromonitor

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### **Report description:**

Cigarettes continued its downward trajectory in terms of retail volume sales in 2021. The rise in prices, due to the raising of excise tax in November 2021, was one of the reasons for this. With the lingering effect of the COVID-19 pandemic and rising inflation, consumer purchasing power declined, negatively affecting sales of cigarettes in 2021. Many consumers switched to cheaper tobacco products such as cigarillos and fine cut tobacco in 2021, or gave up or reduced smoking.

Euromonitor International's Cigarettes in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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July 2022

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Excise tax increase causes a decline in volume sales of cigarettes as consumers give up smoking or switch to alternatives

Increased border control leads to a decline in the illicit trade of cigarettes

Philip Morris maintains leading position with its iconic Marlboro brand

#### PROSPECTS AND OPPORTUNITIES

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Plain packaging to deter new cigarette smokers

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