

Cigarettes in Slovakia

Market Direction | 2022-07-18 | 24 pages | Euromonitor

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Report description:

In 2021, cigarettes in Slovakia continued to see a decline in retail volume sales, driven by factors such as price and health awareness, both of which have been exacerbated by the COVID-19 pandemic, leading consumers to shift to less costly or reduced harm alternatives. Manufacturers therefore focused their product innovation within cigarettes in 2021 on packaging, especially compact cigarette packs which have been becoming more fashionable as they are more convenient to carry around. Brands lik...

Euromonitor International's Cigarettes in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tax rises are a constant driver of the retail volume decline in cigarettes

Slovak smokers shift to more affordable products within cigarettes

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TOBACCO IN SLOVAKIA

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