

Cigarettes in Nigeria

Market Direction | 2022-07-20 | 22 pages | Euromonitor

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Report description:

Having been little better than static in 2020, retail volume sales of cigarettes expanded at a more rapid pace during 2021. Having peaked a decade ago, smoking prevalence is in gradual long-term decline. Smoking prevalence is relatively low by Western standards, with men three times more likely to smoke than women. 2021 saw stricter regulations introduced, with graphic warnings now covering 50% of cigarette packs. Task forces are raiding wholesalers in order to ensure that this change is fully i...

Euromonitor International's Cigarettes in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Surge in pricing driven by plunge in naira's foreign-exchange value

Premium brands lose volume share

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TOBACCO IN NIGERIA

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