

Cigarettes in Belgium

Market Direction | 2022-07-19 | 22 pages | Euromonitor

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Report description:

Cigarettes volume sales continued to decline in Belgium in 2021. The Belgian government increased the excise tax on cigarettes in 2021. This price increase not only affected domestic sales of cigarettes, but also the sales at the border. In addition, sales of cigarettes were also negatively affected by the switch from smoking to e-vapour products and smokeless tobacco, while some consumers opted for smoking tobacco and illicit cigarettes in light of the price increase. More and more Belgian cons...

Euromonitor International's Cigarettes in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN BELGIUM

KEY DATA FINDINGS

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Excise tax increase further suppresses demand for cigarettes in 2021

Regular smokers smoke more, while occasional smokers smoke less since the inception of the COVID-19 pandemic

Illegal cigarette volumes rise for third consecutive year

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Further fall in smoking prevalence likely in Belgium

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TOBACCO IN BELGIUM

EXECUTIVE SUMMARY

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