

Cigarettes in Algeria

Market Direction | 2022-07-19 | 27 pages | Euromonitor

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Report description:

Rising health awareness remained the primary driver of the growth slowdown in volume sales of cigarettes in 2021, with an increasing number of smokers switching to electronic cigarettes. Moreover, price hikes caused by a rise in excise duty gave smokers an additional incentive to quit or cut down. Indeed, increasing taxes on tobacco continue to impact demand for cigarettes in Algeria, leading to a slower volume growth for the fifth consecutive year.

Euromonitor International's Cigarettes in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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CIGARETTES IN ALGERIA

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2021 DEVELOPMENTS

Increased excise tax continues to impact demand for cigarettes

Growing shift of smokers to more affordable cigarettes

New brand launches help to sustain interest in cigarettes

PROSPECTS AND OPPORTUNITIES

Cigarettes is expected to continue recording healthy growth over the forecast period

High-tar cigarettes set to continue to dominate volume sales

Mid-priced brands are expected to remain the most appealing to Algerian smokers

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TOBACCO IN ALGERIA

EXECUTIVE SUMMARY

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Tar levels

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Plain packaging

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Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

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Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

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