

Chocolate Confectionery in Norway

Market Direction | 2022-07-18 | 22 pages | Euromonitor

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Report description:

There was strong retail volume growth seen in chocolate confectionery during the pandemic both from people indulging more while spending increased time at home, people shopping in the domestic market rather than in Sweden, as well as the abolishment of the sugar tax in 2021 which served to drive prices downwards. However, chocolate confectionery is set to see a decline in retail volume terms in 2022 as the Swedish border opens up and domestic prices increase from a new, lower baseline due to inf...

Euromonitor International's Chocolate Confectionery in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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