

Chocolate Confectionery in Ecuador

Market Direction | 2022-07-19 | 18 pages | Euromonitor

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Report description:

In the face of rising supply costs, most companies avoided increasing prices in 2021, but as the situation intensifies in 2022 players have been forced to increase them. Average prices are expected to rise further throughout the year as brands try to compensate for higher raw materials costs generated by fluctuating external factors. Imported products face the added pressure of an increase in logistics costs too. In addition to higher prices, more time spent out of home and the increase in singl...

Euromonitor International's Chocolate Confectionery in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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