

## **Chocolate Confectionery in Colombia**

Market Direction | 2022-07-18 | 21 pages | Euromonitor

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### **Report description:**

In 2022 growth is slowing down from 2021's rebound when chocolate confectionery surged out of negative figures as pandemic-related restrictions relaxed. Prices are rising in response to global inflationary pressures and scarcity of raw materials. Tablets is demonstrating the most robust volume and current value growth, followed by chocolate pouches and bags, though all areas are in positive growth. This continued growth is thanks to a return to pre-pandemic life, which benefits impulse purchases...

Euromonitor International's Chocolate Confectionery in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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