

## **Chocolate Confectionery in Bolivia**

Market Direction | 2022-07-18 | 21 pages | Euromonitor

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### **Report description:**

Some types of chocolate confectionery were adversely affected by the effects of the Coronavirus (COVID-19) pandemic. These tended to be products purchased on impulse or for special occasions, such as Easter, other celebrations or as gifts, such as countlines, boxed assortments, seasonal chocolate and chocolate with toys. This behaviour was undermined by the restrictions on consumer movement, including lockdown measures, and few opportunities for social or festive occasions. However, tablets regi...

Euromonitor International's Chocolate Confectionery in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Chocolate Confectionery in Bolivia  
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July 2022

List Of Contents And Tables

### **CHOCOLATE CONFECTIONERY IN BOLIVIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Return to pre-pandemic lifestyles boosts impulse, special occasion and gift purchases

High-quality reputation of Bolivian cocoa boosts positioning of local brands

Arcor Alimentos Bolivia cements position by connecting with new generations

#### **PROSPECTS AND OPPORTUNITIES**

Health and indulgence can coexist

Local brands to uphold social and environmental responsibility aspects

Imported brands enjoy volume benefits with competitive pricing strategies

#### **CATEGORY DATA**

Table 1 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 2 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

### **SNACKS IN BOLIVIA**

#### **EXECUTIVE SUMMARY**

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

#### **MARKET DATA**

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 16 Sales of Snacks by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Snacks: % Value 2018-2022

Table 18 LBN Brand Shares of Snacks: % Value 2019-2022

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Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Snacks by Format: % Value 2017-2022

Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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